

XIIth INTERNATIONAL CONFERENCE
GLOBALIZATION AND HIGHER EDUCATION IN ECONOMICS AND BUSINESS ADMINISTRATION
GEBA 2020



ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI
FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION



XIIth International Conference

Globalization and Higher Education in Economics and Business Administration

GEBA 2020

PROGRAMME

October 22-23, 2020
Iași, România

PROGRAMME COMMITTEE

Professor Daniela Tatiana AGHEORGHIESEI, Alexandru Ioan Cuza University of Iași
Professor Dinu AIRINEI, Alexandru Ioan Cuza University of Iași
Professor Alin Marius ANDRIES, Alexandru Ioan Cuza University of Iași
Professor Ovidiu Constantin BUNGET, West University of Timisoara
Professor Christian CORMIER, Universite de Poitiers, France
Professor Marian DARDALA, Academy of Economic Studies, Bucharest
Professor Florin DUMITRIU, Alexandru Ioan Cuza University of Iași
Professor Liliana FELEAGA, Academy of Economic Studies, Bucharest
Professor Marin FOTACHE, Alexandru Ioan Cuza University of Iași
Professor Iuliana GEORGESCU, Alexandru Ioan Cuza University of Iași
Professor Mircea GEORGESCU, Alexandru Ioan Cuza University of Iași
Professor Bogdan GHILIC-MICU, Academy of Economic Studies, Bucharest
Professor Calin HINTEA, Babes Bolyai University of Cluj Napoca
Professor Salah KOUBAA, Universite Hassan II, Casablanca, Maroc
Professor Costel ISTRATE, Alexandru Ioan Cuza University of Iași
Professor Nicolae ISTUDOR, Academy of Economic Studies, Bucharest
Professor Vasile ISAN, Alexandru Ioan Cuza University of Iași
Professor Cristian LITAN, Babeș-Bolyai University of Cluj Napoca
Professor Liviu George MAHA, Alexandru Ioan Cuza University of Iași
Professor Seyed MEHDIAN, University of Michigan-Flint, U.S.A.
Professor Gabriela MESNITA, Alexandru Ioan Cuza University of Iași
Professor Alexandru MINEA, Universite d'Auvergne, France
Professor Gabriel MURSA, Alexandru Ioan Cuza University of Iași
Professor Valentin NITA, Alexandru Ioan Cuza University of Iași
Professor Razvan NISTOR, Babeș Bolyai University of Cluj Napoca
Professor Mihaela ONOFREI, Alexandru Ioan Cuza University of Iași
Professor Dumitru OPREA, Alexandru Ioan Cuza University of Iași
Professor Luis PALMA MARTOS, University of Seville, Spain
Professor Carmen PINTILESCU, Alexandru Ioan Cuza University of Iași
Professor Marilen PIRTEA, West University of Timisoara
Professor Ion POPA, Academy of Economic Studies, Bucharest
Professor Cristian POPESCU, Alexandru Ioan Cuza University of Iași
Professor Adriana PRODAN, Alexandru Ioan Cuza University of Iași
Professor Teodora ROMAN, Alexandru Ioan Cuza University of Iași
Professor Ovidiu STOICA, Alexandru Ioan Cuza University of Iași
Professor Mihaela TOFAN, Alexandru Ioan Cuza University of Iași
Professor Alexandru TUGUI, Alexandru Ioan Cuza University of Iași
Professor Radu TUNARU, University of Sussex
Professor Dragos VIERU, University of Quebec, Canada
Professor Giovanni VERGA, Universita degli Studi di Parma, Italy
Professor Adriana ZAIT, Alexandru Ioan Cuza University of Iași
Associate Professor Mircea ASANDULUI, Alexandru Ioan Cuza University of Iași
Associate Professor Catalin BOJA, Academy of Economic Studies, Bucharest
Associate Professor Natalia GASITOI, Alecu Russo University of Balti, Republic of Moldavia
Associate Professor Bogdan ZUGRAVU, Alexandru Ioan Cuza University of Iași

ORGANIZING COMMITTEE

Professor Teodora ROMAN – President of the Organizing Committee

Professor Daniela Tatiana AGHEORGHIESEI

Professor Alin Marius ANDRIEȘ

Professor Bogdan CĂPRARU

Professor Florin DUMITRIU

Professor Mircea GEORGESCU

Professor Andreea IACOBUȚĂ-MIHĂIȚĂ

Professor Costel ISTRATE

Professor Liviu-George MAHA

Professor Alexandru MINEA

Professor Gabriel MURSA

Professor Valentin NIȚĂ

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Professor Mihaela TOFAN

Professor Adriana ZAIȚ

Associate Professor Mircea ASANDULUI

Associate Professor Irina BILAN

Associate Professor Elena CIGU

Associate Professor Alexandru MAXIM

Associate Professor Daniel PĂVĂLOAIA

Associate Professor Daniela POPESCU

Associate Professor Claudia STOIAN

Associate Professor Daniela VIORICĂ

Associate Professor Bogdan ZUGRAVU

Lecturer Dan LUPU

Lecturer Diana RADU

Assistant Carina BRANZILA

Assistant Anca AFLOAREI NUCU

CONFERENCE SECTIONS

Section 1: Higher Education: Trends, Challenges and Emerging Opportunities

Chairman: Professor Adriana ZAIȚ

Section 2: Social, Economic and Political Dimensions of the COVID Crisis

*Chairmans: Professor Costică MIHAI
Professor Cristian POPESCU
Lecturer Mihaela IFRIM*

Section 3: Entrepreneurial Economy

Chairman: Professor Andreea IACOBUȚĂ-MIHĂIȚĂ

Section 4: Quantitative Analysis under Global Challenges

*Chairmans: Professor Carmen PINTILESCU
Associate Professor Mircea ASANDULUI
Associate Professor Mariana HATMANU*

Section 5: Globalization and Business Information Systems

Chairman: Professor Mircea GEORGESCU

Section 6: Finance and Banking

*Chairmans: Professor Alin Marius ANDRIEȘ
Professor Sorin Gabriel ANTON
Professor Bogdan CĂPRARU
Professor Giovanni VERGA
Associate Professor Bogdan Gabriel ZUGRAVU*

Section 7: Global Context of Financial and Accounting Reporting

Chairman: Professor Iulia GEORGESCU

Section 8: Marketing within the Triad: University - Business Environment - Society

Chairman: Professor Adriana MANOLICA

Section 9: Challenges and Trends in Organizational Management

Chairman: Professor Adriana PRODAN

Section 10: Public Administration and Law

*Chairmans: Professor Mihaela ONOFREI
Professor Florin OPREA
Professor Mihaela TOFAN*

Section 11: Business Communication

Chairman: Lecturer Elena CIORTESCU

PROGRAMME

OCTOBER 22, Thursday

10 ⁰⁰ -11 ³⁰	Plenary Session - Conference Opening
12 ⁰⁰ -14 ⁰⁰	Parallel Sessions
14 ⁰⁰ -16 ⁰⁰	Parallel Sessions

OCTOBER 23, Friday

10 ⁰⁰ -12 ⁰⁰	Parallel Sessions
12 ⁰⁰ -13 ³⁰	Plenary Session
14 ⁰⁰ -16 ⁰⁰	Parallel Sessions
16 ⁰⁰ -18 ⁰⁰	Parallel Sessions

DETAILED PROGRAMME

OCTOBER 22, Thursday

[Web meeting address](#)

10⁰⁰-11³⁰ Plenary Session - Conference Opening

Professor Teodora ROMAN, Dean of the Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iași
OPENING ADDRESS

Professor Mihaela ONOFREI, Vice Rector of the Alexandru Ioan Cuza University of Iași
WELCOMING ADDRESS

Associate Professor Cristian Marius LITAN, Babeș-Bolyai University, Cluj-Napoca, Romania
ON SOME QUESTIONS OF THE POSITIVE THEORY OF INCOME TAXATION

12⁰⁰-14⁰⁰ Parallel Sessions

[Web meeting address](#)

Section: Marketing within the Triad: University - Business Environment - Society

Chairman: Professor Adriana MANOLICĂ

1. THE COVID-19 LOCKDOWN EFFECT ON THE INTENTION TO PURCHASE SUSTAINABLE BRANDS

Lidia ALEXA

Andreea APETREI

Juan SAPENA

2. SEE NOW, BUY NOW: A PASSPORT TO FASHION BRAND EQUITY

Amélia Maria Pinto da Cunha BRANDÃO

Pedro DOURADO

Luis PALMA MARTOS

3. HOUSEHOLD SUPPORT FOR RENEWABLE ENERGY DEVELOPMENT - A CHOICE
EXPERIMENT AND SURVEY DESIGN

Alexandru MAXIM

Teodora ROMAN

Dumitru Tudor JIJIE

4. FACTORS THAT INFLUENCE THE ATTITUDES OF ROMANIAN YOUNG TOURISTS
REGARDING SUSTAINABLE BEHAVIOR THEM

Cristiana PĂVĂLUC (MELINTE)

Valentin NIȚĂ

Alexandru ANICHITI

Gina Ionela BUTNARU

5. INTELLIGENTLY CONNECTED OBJECTS. INTELLIGENTLY CONNECTED BRANDS

Adriana MANOLICĂ

Iuliana Diana IGNAT

Alexandra Raluca JELEA

Teodora ROMAN

6. NEW DIMENSIONS OF BRAND ASSOCIATIONS: SEASON-INSPIRED
ASSOCIATIONS

Adriana MANOLICĂ

Maria Alexandra DAMIAN

George-Cristian NISTOR

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Section: Quantitative Analysis under Global Challenges

Chairman: Associate Professor Mariana HATMANU

1. STATISTICAL ASSESSMENT OF THE PROFILE OF LITERATURE REVIEWS OF RESEARCH ARTICLES IN ECONOMIC STUDIES

Elisabeta JABA

Christiana Brigitte SANDU

Olesia MIHAI

Mihai Daniel ROMAN

2. SYSTEMATIZATION OF STATISTICAL INDICATORS FOR THE ANALYSIS AND EVALUATION OF THE EFFICIENCY OF PUBLIC EXPENDITURE MANAGEMENT

Ion PĂRȚACHI

Simion MIJA

3. THE EFFECTS OF PHYSICAL ACTIVITY ON HEALTH STATUS IN ROMANIA

Dănuț-Vasile JEMNA

Mihaela DAVID

4. EMPLOYEE EMPOWERMENT, JOB SATISFACTION, AND ORGANIZATIONAL LOYALTY- PRACTICAL ASPECTS OF THE ROMANIAN EDUCATIONAL SYSTEM

Simina-Nicoleta BOHÂLȚEANU

5. STATISTICAL AND INTELLIGENT TECHNIQUES IN BANKRUPTCY PREDICTION

Claudiu CLEMENT

6. THE INFLUENCE OF DYNAMIC MODELING IN PRICE COMPETITIVE MARKETS

Iuliana ILIEȘ

7. ENVIRONMENTAL KUZNETS CURVE AND THE ROLE OF ENERGY CONSUMPTION AND POPULATION DENSITY IN EU COUNTRIES: EVIDENCE FROM ARDL APPROACH WITH STRUCTURAL BREAKS

Mariana HATMANU

Cristina CĂUȚIȘANU

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Section: Finance and Banking

*Chairmans: Professor Bogdan CĂPRARU
Professor Giovanni VERGA*

1. MODELLING VOLATILITY: CRYPTOCURRENCIES VS EQUITIES

*Raluca POPA
Flavia BARNA
Claudiu BOȚOC*

2. INVESTOR SENTIMENT, ACCOUNTING QUALITY AND STOCK RETURNS

*Jingxin HU
Tao LI*

3. FISCAL RULES COMPLIANCE AND SOCIAL WELFARE

Kea BARET

4. THE EFFECTS OF MACROPRUDENTIAL POLICIES ON SYSTEMIC RISK

*Alin Marius ANDRIES
Daniela BALUTEL*

5. THE PERILS OF FISCAL RULES

*Maxime MENUET
Alexandru MINEA
Patrick VILLIEU*

6. TAXONOMY OF PORTFOLIO MODELS: A COMPARATIVE STUDY

*Ion SMEUREANU
Mayada CHIBLI*

7. AN ANALYSIS OF THE ROMANIAN CENTRAL BANK'S COMMUNICATIONS

*Giovanni VERGA
Eugenio NODA
Bogdan CĂPRARU
Ovidiu STOICA*

14⁰⁰-16⁰⁰ Parallel Sessions

[Web meeting address](#)

**Section: Social, Economic and Political Dimensions of
the COVID Crisis**

Chairman: Professor Cristian POPESCU

1. DO COVID-19 AND CRUDE OIL PRICES DRIVE THE US ECONOMIC POLICY
UNCERTAINTY?

Claudiu ALBULESCU

2. THE ILLUSION BEHIND WELFARISM. WHAT DRIVES PEOPLE'S PREFERENCE
FOR REDISTRIBUTION?

Mihaela IFRIM

Andreea-Oana IACOBUȚĂ-MIHĂIȚĂ

3. AN EARLY EVIDENCE ON CSR REPORTING IN THE CONTEXT OF COVID-19

Oana Cristina STOICA

4. HEALTH CARE FINANCING IN THE REPUBLIC OF MOLDOVA UNDER THE
PRESSURE OF COVID-19 PANDEMIC

Eduard TUGUI

Angela SECRIERU

5. THE INFLUENCE OF THE COVID-19 PANDEMIC ON FINANCIAL INTEGRATION

Carmen TODERAȘCU

Otilia-Roxana OPREA

Ionela-Gabriela MATEI

6. MAJOR DETERMINANTS IN SELECTING ONLINE TRIPS. CASE STUDY ON
ROMANIAN PASSENGERS

Laura DIACONU (MAXIM)

Cristian C. POPESCU

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Section: Globalization and Business Information Systems

Chairman: Professor Mircea GEORGESCU

1. FORMATION OF INFORMATION ENVIRONMENT AND DEVELOPMENT OF THE SERVICE E-GOVERNMENT

Volodymyr YATSENKO

Anna ARTEMENKO-DIDENKO

Natalia MEDLOVSKA

Oksana DULINA

2. STRATEGIC FORESIGHT IN THE FOREIGN POLICY OF STATES

Iryna LUKIANOVA

3. ERP SYSTEMS AND THE PERFORMANCE OF THE COMPANIES

Iulia UNGUREANU

4. A METHODOLOGY OF DISCOVERING COMPARABLE MODELS. THE CASE OF INVESTING IN RETIREMENT ACCOUNTS WHEN CONSIDERING AGE, MAIN RESIDENCE AND EDUCATION BEFORE 1989 VS. GLOBALIZATION

Daniel HOMOCIANU

5. LINKING FACEBOOK TO WORDPRESS FOR EDUCATIONAL PURPOSES - A PROPOSED ARCHITECTURE SUSTAINING SOCIAL LEARNING

Ioana Andreea BOGOSLOV

Mircea Radu GEORGESCU

Antoni Gabriel PITIC

6. AUTOMATED VS MANUAL CONTENT ANALYSIS - A RETROSPECTIVE LOOK

Mircea Radu GEORGESCU

Ionut-Daniel ANASTASIEI

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Section: Finance and Banking

Chairman: Professor Sorin Gabriel ANTON

1. MEASURES TO IMPROVE THE MOLDOVAN TAX SYSTEM TO SUPPORT ECONOMIC AGENTS IN THE CONTEXT OF THE COVID-19 PANDEMIC

Angela CASIAN

Corina BULGAC

Nadejda BERGHE

2. THE INCLUSIVE FINANCE FACTOR OF HAPPINESS

Liliana DONATH

Ionela OPREA

3. THE ASSESSMENT OF THE DEGREE OF SATISFACTION OF CONSUMERS OF FINANCIAL-BANKING SERVICES

Larisa MISTREAN

4. CURRENT BASIC LINES OF THE FOREIGN ECONOMIC POLICY OF UKRAINE

Svitlana OSADCHUK

Iryna LUKIANOVA

5. ROLE OF FISCAL ADMINISTRATION AND FISCAL CONTROL IN ENSURING ECONOMIC STABILITY (CASE OF THE REPUBLIC OF MOLDOVA)

Mariana PRUTEANU

6. THE IMPACT OF TEMPERATURE INCREASE ON FIRM PROFITABILITY. EMPIRICAL EVIDENCE FROM THE EUROPEAN ENERGY AND GAS SECTORS

Sorin Gabriel ANTON

7. BITCOIN AND MARKET EFFICIENCY

Delia DIACONAȘU

Seyed MEHDIAN

Ovidiu STOICA

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Section: Challenges and Trends in Organizational Management

Chairman: Professor Adriana PRODAN

1. MILESTONES IN IMPLEMENTING EUROPEAN FINANCING PROGRAMMES IN SCHOOLS

*Gabriela CONEA
Stanislav PERCIC
Irina MANOLESCU*

2. SOCIAL AND ECONOMIC EFFECT OF WASTE MANAGEMENT POLICY IN THE REPUBLIC OF MOLDOVA

*Ludmila COBZARI
Victoria GANEA
Denis VOSTRICOV*

3. FACTORS INHIBITING FEMALE MANAGERS' ADVANCEMENT TO SENIOR POSITIONS

Iris RON

4. THE PEOPLE COMPONENT - A BUILDING BLOCK FOR ORGANIZATIONAL AGILITY

*Paula DONISA
Carmen Claudia ARUȘTEI*

5. THE BENEFITS OF LIFE COACHING PROCESS ON ENTREPRENEURIAL TALENTS

Lorena Florentina DUMITRAȘCIUC

6. EVALUATING THE INTERNATIONALIZATION PROCESS OF FIRMS: METHODS AND INSTRUMENTS

*Liviu-George MAHA
Silviu MISTREANU*

7. COMMUNITY-BASED HOME HOSPITALIZATION IN THE ISRAELI PUBLIC HEALTH SYSTEM: A QUALITATIVE STUDY OF THE VIEWS OF HEALTH SYSTEM MANAGERS

*Iris MEGIDO
Adriana PRODAN*

OCTOBER 23, Friday

10⁰⁰-12⁰⁰ Parallel Sessions

[Web meeting address](#)

**Section: Social, Economic and Political Dimensions of
the COVID Crisis**

Chairman: Lecturer Mihaela IFRIM

1. EFFECTS OF COVID-19 PANDEMIC ON ENTREPRENEURSHIP

Geanina BRINZA

Gina Ionela BUTNARU

Maria TĂTĂRUȘANU

2. SOCIAL CHALLENGES REGARDING USE OF HUMAN CAPITAL IN THE CONTEXT
OF THE COVID-19 PANDEMIC

Eugenia BUȘMACHIU

Tatiana MOROI

Rodica CERNIT

3. ONLINE SHOPPING EXPERIENCE DURING CORONAVIRUS PANDEMIC

Mihaela STIR

4. IMPACT OF COVID ON THE CULTURAL WORLD

Ana-Corina DIMITRIU (CHISCAREANU)

Gheorghe HURDUZEU

5. HOW DO RESTAURANTS COPE WITH THE PANDEMIC ENVIRONMENT?
EVIDENCE FROM A MENU ENGINEERING APPROACH.

Lorin DRĂGAN

6. AN ASSESSMENT OF QUANTITATIVE EASING MEASURES IN NOWADAYS
PANDEMIC

Mihaela IFRIM
Raluca Irina CLIPA
Alina Petronela HALLER

7. THE IMPACT OF MACROECONOMIC VARIABLES ON CORPORATE PERFORMANCE

Mihaela Brîndușa TUDOSE
Raluca Irina CLIPA

[Web meeting address](#)

**Section: Global Context of Financial and Accounting
Reporting**

Chairman: Professor Iuliana GEORGESCU

1. THE ROLE OF FINANCIAL AUDIT IN DETECTING ECONOMIC FRAUD

Madalin-Mihai MOTOC

2. ON THE CONSEQUENCES OF THE ACCOUNTING CONSERVATISM - EVIDENCE
FROM THE COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE

Costel ISTRATE

3. THE USEFULNESS OF THE REPORTED ACCOUNTING INFORMATION ABOUT
INTANGIBLE ASSETS FOR THE INVESTORS ON THE BUCHAREST STOCK
EXCHANGE

Maria Carmen HUIAN
Marilena MIRONIUC
Ciprian APOSTOL

4. ACCOUNTING REPORTING - HARMONIZATION, EVOLUTION AND TRENDS

Mihai-Florentin HERCIU

5. THE IMPACT OF THE EVOLUTION OF REPORTING IN THE FINANCIAL AUDIT ON
THE DECISION OF INVESTORS AT THE LEVEL OF COMPANIES LISTED ON THE BSE

Maria GROSU
Ciprian APOSTOL

6. A MEASURE OF THE TAX BURDEN FOR THE COMPANIES LISTED ON THE AERO
SEGMENT OF THE BUCHAREST STOCK EXCHANGE

Costel ISTRATE

7. INNOVATING THROUGH M&AS IN PHARMACEUTICAL INDUSTRY: AN
ACQUIRER'S PERSPECTIVE AT EU LEVEL

Roxana DICU
George-Marian AEVOAE
Ioan-Bogdan ROBU

8. STUDY ON THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON THE
EFFECTIVE TAX RATE OF COMPANIES LISTED ON THE BVB BUCHAREST STOCK
EXCHANGE

Carmen VALCU
Iuliana Eugenia GEORGESCU

9. FORECASTING BUDGETS USING WORK BREAKDOWN STRUCTURE. REVIEW.

Ionela URSU
Iuliana Eugenia GEORGESCU

[Web meeting address](#)

Section: Business Communication

Chairman: Lecturer Elena CIORTESCU

1. COPING WITH COVID-UNCERTAINTY IN HIGHER EDUCATION: A CROSS-
CULTURAL ANALYSIS

Sorina CHIPER

2. TEACHING BUSINESS ENGLISH IN A PANDEMIC-RIDDEN WORLD: A LOOK AT
THE ACADEMIA

Oana Alexandra ALEXA

3. MOVING ONLINE? HIGHER EDUCATION IN THE TIME OF PANDEMIC

Carina BRÎNZILĂ

4. ICH BIN EIN BERLINER: THE IMPORTANCE OF LANGUAGE IN GERMAN BUSINESS
COMMUNICATION

Alina BRUCKNER

5. CHANGES AND CHALLENGES IN TEACHING BUSINESS ENGLISH IN COVID-19
TIMES

Oana URSU

6. PUBLIC SPEAKING AS A RESOURCE FOR BUSINESS COMMUNICATION CLASSES

Elena CIORTESCU

12⁰⁰-13⁰⁰

Plenary Session

[Web meeting address](#)

Professor Radu TUNARU, University of Sussex, Brighton, United Kingdom
*OPTIONS-BASED SYSTEMIC RISK, FINANCIAL DISTRESS, AND
THE MACROECONOMY*

14⁰⁰-16⁰⁰ Parallel Sessions

[Web meeting address](#)

**Section: Social, Economic and Political Dimensions of
the COVID Crisis**

Chairman: Professor Costică MIHAI

1. THE "MAGIC SQUARE" OF MACRO INDICATORS DURING THE CORONAVIRUS
PANDEMIC (CASE STUDY - ROMANIA)

Ioana Raluca DIACONU

Bogdan Andrei TILIUTA

2. THE E-BANKING SERVICES AFTER THE COVID-19 PANDEMIC - AN ANALYSIS OF
THE BEHAVIOURAL INTENTIONS

Răzvan-Ionut DRUGA

3. COVID-19 PANDEMIC - A FACTOR OF GLOBALIZATION IN AGRICULTURE, FOOD
AND ENVIRONMENTAL PROTECTION

Andrei-Cristian MATEI

4. IMPLICATIONS OF COVID-19 PANDEMIC ON FINANCIAL AUDIT ACTIVITIES IN
ROMANIA

Andreea Claudia CRUCEAN

5. COST CALCULATION BASED ON TARGET COSTS APPROACH, STRATEGY FOR
INCREASING ECONOMIC EFFICIENCY

Sebastian UNGUREANU

Aurelian-Corneliu MORARU

6. VARIATIONS IN SOME ENVIRONMENTAL POLLUTANTS DURING THE COVID-19
PANDEMIC. CASE STUDY: ROMANIA

Costică MIHAI

Cristina CĂUȚIȘANU

Simona-Roxana ULMAN

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Section: Higher Education: Trends, Challenges and Online Opportunities

Chairman: Professor Adriana ZAIT

1. TRANSFORMATIONAL CHANGE IN BUSINESS EDUCATION

Mihai KORKA

2. BARRIERS OF SCIENTIFIC RESEARCH IN STUDIES AND RESEARCH CENTERS AT THE UNIVERSITY OF BASRAH- AN EMPIRICAL STUDY

Adnan Farhan A. AL-JAWAREEN

3. FORMAL AND NON-FORMAL EDUCATION BLENDING - ADVANTAGES FOR PHD. STUDENTS

Carmen Claudia ARUȘTEI

Nelu FLOREA

Irina Teodora MANOLESCU

4. DIGITALIZATION IN EDUCATION: CHALLENGES AND OPPORTUNITIES FOR ROMANIA

Cristina BOBOC

Valentin SAVA

Simona GHITA

Valentina VASILE

5. THE CHALLENGES POSED BY EXTERNAL INDEPENDENT EVALUATION AS A NOVELTY IN HIGHER EDUCATION IN UKRAINE - ADVANCED INFORMATION AND COMMUNICATION TECHNOLOGY, TRANSPARENCY, DECISION-MAKING

Ielyzaveta LVOVA

Svitlana KIRSHO

6. ACADEMIC PUBLISHING - AN ANNOTATED INVENTORY OF CHALLENGES AND CHOSEN PATHWAYS

Adriana ZAIT

[Web meeting address](#)

Section: Finance and Banking

Chairman: Associate Professor Bogdan Gabriel ZUGRAVU

1. ASYMMETRIC VOLATILITY CONNECTEDNESS AMONG G7 STOCK MARKETS

Hahn S. LEE

Woo Suk LEE

2. RELEVANCE OF THE REGULATORY FRAMEWORK IN ENSURING THE SUSTAINABILITY OF THE INSURANCE MARKET

Nadejda BOTNARI

3. THE IMPACT OF TECHNOLOGY ON FINANCIAL INTEGRATION

Dadzie Emmanuel OBED

4. ANALYSIS OF FISCAL-BUDGETARY MEASURES TO SUPPORT ENTREPRENEURSHIP IN THE CONTEXT OF HEALTH AND ECONOMIC CRISIS: EVIDENCE FROM EU COUNTRIES

Adina DORNEAN

5. RESEARCH AND DEVELOPMENT EXPENDITURES AND FIRM VALUE. NEW EMPIRICAL EVIDENCE FROM THE EUROPEAN LISTED FIRMS

Sorin Gabriel ANTON

Anca Elena AFLOAREI NUCU

6. FINTECHS IN ROMANIA: A RISK ANALYSIS FOR THE ROMANIAN CONSUMER

Marian MĂRIAN

Constantin-Marius APOSTOAIIE

7. TAXES AND PEOPLE'S NEEDS. AN EMPIRICAL INVESTIGATION

Sebastian LAZĂR

Bogdan-Gabriel ZUGRAVU

Adina DORNEAN

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Section: Public Administration and Law

Chairman: Professor Mihaela ONOFREI

Professor Florin OPREA

1. USING THE CONCEPT OF INTERECTION DOMAINS OF „CIRCLES OF SUSTAINABILITY” TO ANALYZE LOCAL DEVELOPMENT PROCESSES
Ivan KOMAROVSKYI

2. AN OVERVIEW ON DECENTRALIZATION AND FISCAL RULES. CASE OF ROMANIA
Cigu ELENA

3. LANGUAGE AND ETHNIC CONFLICT IN EASTERN UKRAINE AS A FACTOR OF INFLUENCE ON THE SUSTAINABILITY OF THE TERRITORIAL SYSTEM
Liudmyla PRYKHODCHENKO
Olena LESYK

4. THE CORPORATE GOVERNANCE OF ROMANIAN STATE-OWNED ENTERPRISES: THE MANDATE CONTRACT
Dana-Lucia TULAI

5. LOCAL FISCAL CONSOLIDATION - WHAT ROLE FOR GOOD GOVERNANCE?
Lenuța COJOCARIU
Mihaela ONOFREI
Florin OPREA

6. INFLUENCE FACTORS ON GOVERNMENT EFFECTIVENESS ACROSS EUROPE
Mihaela ONOFREI
Lenuța COJOCARIU
Bogdan FÎRȚESCU
Florin OPREA

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Section: Quantitative Analysis under Global Challenges

Chairman: Professor Carmen PINTILESCU

1. STATISTICAL ANALYSIS OF THE IMPACT OF REMITTANCES ON THE ECONOMIC ACTIVITY OF REPUBLIC OF MOLDOVA

Elisabeta JABA

Viorica CHIRILĂ

Christiana Brigitte SANDU

Ion PĂRȚACHI

Victoria BLANUTA

2. DETERMINANTS OF POPULATION AGEING IN ROMANIA: EVIDENCE FROM A REGIONAL LEVEL APPROACH

Dănuț-Vasile JEMNA

Mihaela DAVID

3. LET'S GET READY TO RUMBLE! AN ECONOMIC APPROACH OF THE SUSTAINABILITY OF MILITARY OPERATIONS

Maxime MENUET

Josselin DROFF

Julien MALIZARD

4. THE RELATIONSHIP BETWEEN INTEREST RATE AND INFLATION. KEYNES VERSUS FRIEDMAN

Cristian C. POPESCU

Laura DIACONU (MAXIM)

5. THE INFLUENCE OF CLIMATE CHANGE ON LABOR MIGRATION

Ecaterina TOMOIAGA

Monica Ioana POP SILAGHI

6. STATISTICAL METHODS APPLIED FOR ASSESSING THE ECONOMIC RESILIENCE

Maria LAZOREC

Carmen PINTILESCU

7. EMPIRICAL ANALYSIS OF PUBLIC DEBT SUSTAINABILITY IN ROMANIA

Alexandra-Claudia GROSU

Carmen PINTILESCU

16⁰⁰-18⁰⁰ Parallel Sessions

[Web meeting address](#)

Section: Entrepreneurial Economy

Chairman: *Professor Andreea IACOBUȚĂ-MIHĂIȚĂ*

1. REPORTING INFORMATION ON CORRUPTION AT THE LEVEL OF ROMANIAN PUBLIC COMPANIES

Iuliana UNGUREANU

2. THE ROLE OF SUSTAINABLE PUBLIC PROCUREMENT IN THE TRANSITION PROCESS FROM THE LINEAR ECONOMY MODEL TO THE CIRCULAR ECONOMY MODEL

Galina ULIAN

Maria COJOCARU

Elena RUSU

Ecaterina ULIAN

3. THE CASINO ECONOMY: THE EFFECT OF EVER-GROWING COMPLEXITY

Vladimir CRUPENSCHI

4. SCIENTOMETRIC PERSPECTIVES ON THE CONCEPTS OF SOCIAL ENTREPRENEURSHIP AND NON-FINANCIAL REPORTING

Margareta BOCANCIA

Daniela Gabriela COZMA

5. CULTURE AND INTERNATIONAL TRADE - A HISTORICAL ANALYSIS

Aurelia ILIES

Ramona-Teodora GHIOC (TANASE)

Oleg PETELCA

6. ENTREPRENEURSHIP AND BUSINESS REGULATORY ENVIRONMENT IN EUROPEAN ECONOMIES

Angela ROMAN

Valentina D. RUSU

7. THE FOOD BUSINESS PROFILE IN ROMANIA -CRITICAL ASSESSMENTS AND POLICY CHALLENGES

Mirela-Adriana RUSALI

8. QUALITY OF INSTITUTIONS AND QUALITY OF LIVING: WORLD WEALTHIEST AND POOREST COUNTRIES - AN APPLIED ANALYSIS

Oana-Ramona SOCOLIUC (GURITA)

Andreea-Oana IACOBUȚĂ-MIHĂIȚĂ

Nicoleta SÂRGHI

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Section: Quantitative Analysis under Global Challenges

Chairman: Associate Professor Mircea ASANDULUI

1. ANALYSIS OF THE SUSTAINABILITY CONVERGENCE OF THE EUROPEAN UNION MEMBERS USING THE COMPOSITE INDEX OF SUSTAINABLE DEVELOPMENT OF EU COUNTRIES

Ciprian-Ionel TURTUREAN

Ciprian CHIRILĂ

Viorica CHIRILĂ

2. THE IMPLICATIONS OF SOCIAL DISTANCING AMONG OLDER ADULTS - A LITERATURE REVIEW

Maria Clara TUCALIUC

Mircea ASANDULUI

3. DETERMINANTS OF INTERGENERATIONAL TRANSFERS IN EUROPE

Alexandra Cristina SÎRBU

Mircea ASANDULUI

4. USING MACHINE LEARNING TO PROFIT ON THE RISK PREMIUM OF THE NORDIC
ELECTRICITY FUTURES

Helder SEBASTIAO

Pedro GODINHO

Sjur WESTGAARD

5. BREXIT: AN EXPLORATORY ANALYSIS OF THE MACROECONOMIC EFFECTS ON
THE BRITISH ECONOMY

Joao Alves BENTO, Antonio Portugal DUARTE

6. COVID19 AND ADMINISTRATIVE EFFICIENCY OF ROMANIAN COUNTIES

Dan LUPU

7. EUROPEAN FUNDING AS SUPPORT FOR BUILDING REGIONAL ECONOMIC
RESILIENCE

Liviu-George MAHA

Elena-Daniela VIORICĂ

Diana-Elena ABALASEI

Lucia CIUBOTARU

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Section: Finance and Banking

Chairman: Professor Alin Marius ANDRIEȘ

1. FISCAL POLICY AND NEW BUSINESS ENTRY IN EMERGING EUROPEAN
COUNTRIES: THE MODERATING ROLE OF CORRUPTION

Irina BILAN

Angela ROMAN

2. DO CENTRAL AND EASTERN EUROPEAN COUNTRIES BENEFIT FROM ECB UNCONVENTIONAL MONETARY POLICY? A G-VAR APPROACH.

Nicolae-Bogdan IANC
Adrian-Marius IONESCU

3. NEWS UNCERTAINTY AND STOCK MARKET VOLATILITY IN EMERGING AND DEVELOPED CAPITAL MARKETS: A QUARTILE REGRESSION APPROACH

Dumitru-Nicușor CĂRĂUȘU

4. BANKING SYSTEM PERFORMANCE IN THE EUROPEAN UNION: THE ROLE OF THE MACROECONOMIC FACTORS

Ionela-Gabriela MATEI
Dumitru-Nicușor CĂRĂUȘU

5. THE IMPACT OF THE EU INDEPENDENT FISCAL INSTITUTIONS ON PUBLIC BUDGET DEFICIT

Bogdan CĂPRARU
George GEORGESCU
Nicu SPRINCEAN

6. RECOURSE AND (STRATEGIC) MORTGAGE DEFAULTS: EVIDENCE FROM CHANGES IN LAWS GOVERNING THE HOUSING MARKET

Alin ANDRIEȘ
Anca COPACIU
Radu POPA
Răzvan VLAHU

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Section: Public Administration and Law

Chairman: Professor Mihaela TOFAN

1. CIVIL SERVANT - EXCEEDING THE EXERCISE OF ITS DUTIES - ACTIVE SUBJECT
OR NON-ACTIVE SUBJECT OF BRIBERY

Sandra GRĂDINARU

2. ISO37001 - AN EFFICIENT TOOL TO FIGHT CORRUPTION?

Ada-Iuliana POPESCU

3. DO NOT SHOOT THE PIANIST! PROTECTION FOR INTERIM FINANCING OF
DISTRESSED COMPANIES

Tudor Andrei RĂDULESCU

Cosmin DĂRIESCU

Daniela MARDIROS

4. TOOLS FOR SUSTAINABLE TERRITORIAL DEVELOPMENT: THE EXPERIENCE OF
THE UKRAINIAN CITY

Olha TODOROVA

Olena LESYK

5. EUROPEAN CITIZEN INITIATIVE: LEGAL FRAMEWORK AND CHALLENGES FOR
EUROPEAN LAW

Ana Maria BERCU

Mihaela TOFAN

6. REDESIGNING SOVEREIGNTY USING TAX AVOIDANCE REGULATION THROUGH
MULTILATERAL REGULATION AND EUROPEAN LAW

Mihaela TOFAN